



GLOBAL MBA

Fast track your career and embrace the challenges of global business on this Global MBA degree with an optional industry placement.

Study topics that combine global business principles with an in-depth understanding of local market dynamics, including subjects such as managing change, creativity and innovation and the global business environment.

You'll develop a versatile, in-demand skill set to stand out in the employment market in high growth industries, and personalise your course by choosing from one of our specialist pathways:

- **Sustainable Business Innovation through Design Thinking**
- **Artificial Intelligence (AI) and Digital Transformation**
- **International Tourism and Hospitality Management**
- **Strategic Leadership in Healthcare**

You can study this degree as a single year course, or complete a second year placement anywhere in the world.

There are two ways to complete your placement — through a paid industry placement anywhere in the world, or through a consultancy placement where you'll work in teams within three unique organisations. You'll be fully supported by our placements team at every step, whether you want to undertake your placement in the UK or abroad.

You don't need to have a business related undergraduate degree to study this Master's in global business. Your scheduled teaching activities will be arranged for specific days so you have periods of free time each week to consolidate your learning or secure part-time employment.



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