



April 2024 INTAKE

1. International Business, MA

Even if you don't have a first degree in business, this Master's in International Business will give you a grounding in business management and insight into business network analysis.

Understand strategic alliances, global commodity chains and customer relationship management with this MA in International Business. You'll develop a range of intellectual and practical skills to become a specialist in the global knowledge economy. Our course considers the increasingly multidisciplinary and international nature of modern markets.

As a student on this International Business course, you'll learn to distinguish and apply relevant research methodologies, techniques and tools. We encourage you to join extra-curricular societies and work on real business projects. Our Client Based Dissertations will help you develop a clearer sense of how to link theory with practice and enrich your profile in the job market.

2. International Business, MBA

The University of Greenwich has a long history of management education. The International Business MBA draws on decades of professional experience.

Our London-based MBA in International Business is an internationally recognised master's degree in business administration and management. We focus on developing your knowledge in business strategy and change management.

If you do not have a first degree in business, our MBA will give you a solid grounding in business management, followed by international business courses, projects and a guided internship. Our degree allows you to follow your own professional interests. As part of the course, you must secure an internship with a company of your choice (UK or overseas), driving you to apply your knowledge and gain practical experience.

Contact us for more information before the application deadline.



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